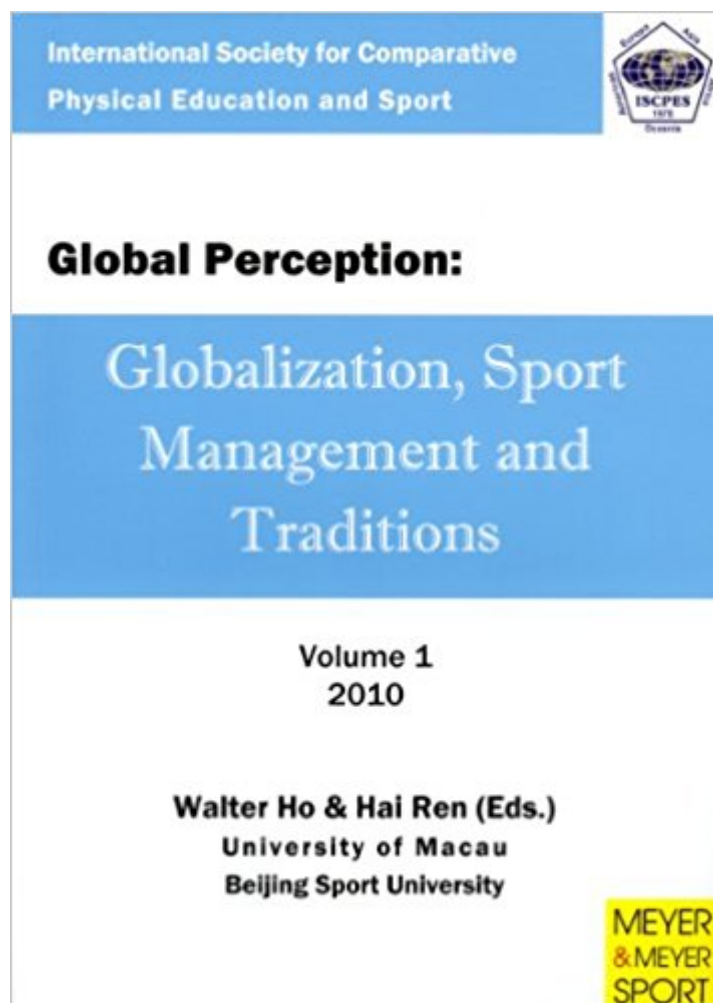


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Global Perception: Globalization, Sport Management And Traditions



Synopsis

The collected articles come from the 16th Biennial conference of ISCPES 2008. Topics included are: Comparative Study and Reflection, Social, Global and Localization in Sport; Sport Management, Marketing and the Industry; Sport Policy, Recreation and Sport for All.

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